



GET PACKING!

WEIHNACHTEN IM SCHUHKARTON® SWITZERLAND: WHO WE ARE

Weihnachten im Schuhkarton® is part of 'Operation Christmas Child' – the world's largest gift campaign for children in need.

A lovingly packed shoebox carries a simple but powerful message:
You are valuable and loved by God.

Under the motto 'More than a moment of joy', children in need don't just experience Christmas joy through a gift – they also experience a great deal of love. Since 1993, over 200 million children in more than 150 countries have been reached.

Join in and give hope – pack a shoebox!
You'll find out how on the back.

www.wis.li



GIVE A CHILD UNFORGETTABLE JOY



With your gift box and your donation, you're investing in the lives of children and their families. Your shoebox might be the only gift this child ever receives. Feel free to pack more than one box, and invite friends and family to join in too.

How to pack a shoebox:

1. DECORATE

Wrap your shoebox (approx. 30 × 20 × 10 cm) in festive paper. Cover the lid and base separately.

On the label, choose the age and gender of your recipient child, and stick it onto the box. You'll find labels in the separate campaign flyer.

2. FILL

Fill the box with **a variety of new and/or homemade gifts.**

You'll find inspiration online in our shopping list.

3. WOW GIFT

Add a wow gift. This special item will make children's hearts leap with joy.

4. NOTE & PRAYER

A personal note brings extra joy. Feel free to include a greeting and/or a photo. If you'd like, say a prayer for the child who'll receive it.

5. CLOSE

Close your box securely with an elastic band or string. Please don't tape it shut.

6. DONATE

For every child who receives a gift, we recommend a donation of CHF 10. Your donation helps ensure the campaign can continue sustainably.

Donate in cash when you drop off your box, via TWINT, or to our donation account (details below).

7. DROP OFF

Drop off your box at an official collection point during collection week in mid-November. You'll find drop-off locations and opening times from 1 October at www.wis.li/paeckli-abgeben.



Weihnachten im Schuhkarton



Helpful resources, incl. the **flyer with labels, shopping list or video guide:**
www.wis.li/paeckli-packen

Weihnachten im Schuhkarton® Team Switzerland
079 333 24 59 • wisSchweiz@outlook.com • www.wis.li

Donation account: CH09 0076 9438 0631 0200 1 (Basellandschaftliche Kantonalbank, 4410 Liestal), held in the name of Sammelstelle Basel – Weihnachten im Schuhkarton, Ettingerstrasse 42, 4106 Therwil



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